



Business Proposal



A Strategic Business Proposal for Sustainable Success



**PREPARED BY :
KIRUBAKARAN G**

Introduction

VGKS Ventures was founded in 2021 with a remarkable journey as Best Digital Marketing Service In Chennai. We help you to grow and transform your business in the digital world. We have an Experienced team who will take your business to the next level. In these 2 years, we have completed 100+ projects by giving good results to our clients.



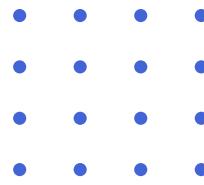
Our Mission

SVGKS Venture's vision is to connect the world through mobile technology, helping customers, partners and employees prosper locally as well as globally.



Our Vision

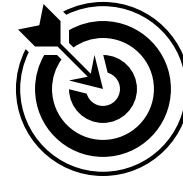
Our mission is to provide cost-effective solutions to B2B and B2C businesses by simplifying business communications, ensuring seamless service delivery, and customizing end-user experiences.



Our Services



E- Commerce Solution



Digital Marketing Service



Social Media Marketing



Search Engine Optimization

Collaboration

Communication B2B offers comprehensive digital marketing solutions tailored to your needs. Whether you require a fully managed strategy, an in-depth audit, or specialized support for a short-term campaign, our expertise and strategic approach will serve as a valuable asset to your business.



> Website Development Service

At **Ventures**, we provide custom web development solutions tailored to your business needs. From responsive websites to powerful web applications, our expert developers ensure high performance, security, and user-friendly experiences.



Activities

- 01 Custom Website Development
- 02 E-commerce Development
- 03 CMS Development
- 04 Full-Stack Development
- 05 Web Application Development
- 06 UI/UX Design & Optimization
- 07 API Integration & Third-Party Services
- 08 Website Maintenance & Support
- 09 SEO-Friendly Development
- 10 Performance Optimization

Package **₹ 15,000/-**
6 pages

****End-to-end Website design and development as per your requirements****



Social Media Marketing Service



At **Ventures**, we help businesses boost engagement, increase brand awareness, and drive conversions with data-driven social media marketing strategies. Our team creates compelling content, manages campaigns, and optimizes performance across all major platforms.



Activities

- Social Media Strategy & Planning
- Content Creation & Curation
- Platform Management

- Influencer Marketing
- Competitor Analysis
- Paid Advertising & Ad Campaigns
- Hashtag & Trend Optimization

- Performance Tracking & Analytics
- Lead Generation & Sales Growth
- Community Engagement & Brand Reputation

Outreach & Marketing	Per month
Meta Ads (FB + Insta)	₹ 5,000/- <small>Service charge</small>
Video Shoot (4)+ Editing	₹ 5,000/- <small>Service charge</small>
LinkedIn Marketing	₹ 5,000/- <small>Service charge</small>
Youtube Marketing	₹ 5,000/- <small>Service charge</small>

Social Media Poster Design (1) ₹ 250/- **15 posters** ₹ 2500/-

****Recharge Separate****

E- Commerce Solution

At **Ventures**, we provide end-to-end e-commerce solutions to help businesses establish, optimize, and scale their online stores. From custom development to seamless integrations, we create high-performing e-commerce platforms that enhance user experience, increase conversions, and drive revenue.



Activities

 Custom E-commerce Website Development


 UI/UX Design & Store Optimization

 Product Management System

 Order Management & Automation

 Performance Optimization & Security

 Multi-Platform Development

 Secure Payment Gateway Integration

 Mobile-Friendly & Responsive Design

 SEO & Digital Marketing for E-commerce

 E-commerce App Development

Package

₹ 30,000/-

One-time charge

▶ SEO Service

In today's digital world, ranking high on search engines is essential for business success. At **Ventures**, we offer comprehensive SEO services designed to improve your online visibility, attract quality traffic, and increase conversions.



Our Services Include:

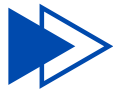
<div style="text-align: right; background-color: #2e5496; color: white; padding: 2px 5px; font-weight: bold;">01</div> <h3 style="margin-top: 0;">On Page SEO</h3> <p>Boost rankings with expert on-page SEO—optimized content, meta tags, and site structure!</p>	<div style="text-align: right; background-color: #1a3d4d; color: white; padding: 2px 5px; font-weight: bold;">02</div> <h3 style="margin-top: 0;">Off Page SEO</h3> <p>Enhance authority with off-page SEO—high-quality backlinks, brand mentions, and trust signals!</p>	<div style="text-align: right; background-color: #2e5496; color: white; padding: 2px 5px; font-weight: bold;">03</div> <h3 style="margin-top: 0;">Local SEO</h3> <p>Dominate local search with SEO—optimize GMB, local keywords, and citations for more traffic!</p>
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Activities

- ▶ Full-service solution for on-page, off-page, and technical SEO
- ▶ Long term SEO action plan based on your business goals
- ▶ Regular communication and transparent reporting
- ▶ Industry-specific expert for strategic conversations
- ▶ Access to our marketing software and tools
- ▶ 360° search landscape and SEO audit
- ▶ Keyword Research & Targeting

Package	₹ 10,000/- per month
Package	₹ 50,000/- per year

****Project payment duration: 3 months (50% initial payment, balance split across installments).****



DIGITAL MARKETING Service



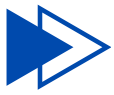
Service Packages

BASIC	STANDARD	PREMIUM
<p>Content Creation</p> <hr/> <p>5 Custom Creative Designs</p> <hr/> <p>4 Reels with Video Shoot and Editing</p> <hr/> <p>Caption Writing</p> <hr/> <p>Profile Optimization (Hashtag Included)</p> <hr/> <p>Market Research</p> <hr/> <p>Performance Analysis and Monitoring</p> <hr/> <p>Content Strategy</p> <hr/> <p>Platform Management (Meta: Facebook & Instagram)</p>	<p>Content Creation</p> <hr/> <p>8 Custom Creative Designs</p> <hr/> <p>8 Reels with Video Shoot and Editing</p> <hr/> <p>Caption Writing</p> <hr/> <p>Brand Awareness</p> <hr/> <p>1 Weekly Boosted Post</p> <hr/> <p>Profile Optimization</p> <hr/> <p>Alt Text & Keyword Optimization</p> <hr/> <p>Market Research</p> <hr/> <p>Platform Management (Meta: Facebook & Instagram)</p>	<p>Content Creation</p> <hr/> <p>15 Custom Creative Designs</p> <hr/> <p>10 Story Updates</p> <hr/> <p>15 Reels with Video Shoot and Editing</p> <hr/> <p>Brand Awareness</p> <hr/> <p>1 Weekly Boosted Post</p> <hr/> <p>Audience Engagement</p> <hr/> <p>Profile Optimization</p> <hr/> <p>Alt Text & Keyword Optimization</p> <hr/> <p>Market Research</p> <hr/> <p>Platform Management (Meta: Facebook & Instagram)</p>
Rs. 9000/- + GST	Rs. 13000/- + GST	Rs. 23,000/- + GST

Digital Marketing Service
(Insta + FB +advertising ad + 4 posters)

₹ **15,000/-**
per month

****Recharge Separate****



Google Advertise Service (Google Ads)



At **Ventures**, we offer performance-focused Google Ads solutions that help businesses reach the right audience, drive quality traffic, and maximize conversions. Our customized ad strategies are designed to deliver higher ROI, boost brand visibility, and generate measurable business growth through targeted search, display, and video campaigns.



Activities

- Keyword Research & Selection
- Ad Copywriting & Creative Design
- Display Ads (Banner & Visual Campaigns)
- Video Ads (YouTube & Partner Platforms)
- A/B Testing of Ads & Landing Pages
- Conversion Tracking & Analytics Setup
- Audience Targeting & Segmentation
- Campaign Strategy & Planning
- Search Ads (Text-Based Campaigns)
- Shopping Ads (E-commerce Focused)
- Remarketing & Retargeting Campaigns
- Bid Management & Budget Optimization
- Competitor Analysis & Market Insights
- Continuous Campaign Optimization

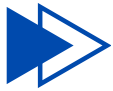
Package

20 Keywords

₹ **5,000/-**

per campaign

****Recharge Separate****



Youtube Marketing Services

Our YouTube Marketing Solutions Include:

Channel Setup & Optimization

Professional channel creation with optimized titles, descriptions, keywords, and custom branding (logo, banner, and thumbnails)

Video Content Strategy

Tailored content planning that aligns with your brand goals – from tutorials and product demos to testimonials and vlogs.

SEO for YouTube

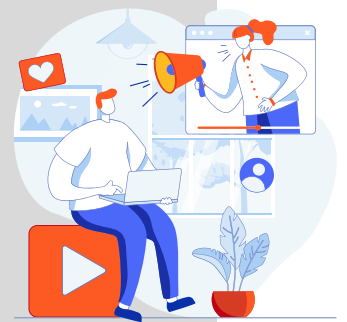
Advanced keyword research, optimized video titles, descriptions, tags, and playlists to improve rankings and visibility.

Creative Thumbnails & Graphics

Eye-catching thumbnails and branded visuals that improve click-through rates.

Ad Campaign Management

Run targeted YouTube Ads (skippable, non-skippable, bumper ads, and discovery ads) to reach your ideal audience.

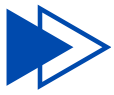


- **YouTube Marketing (Channel Growth & Promotion)**

Rs. 5000/-

- **Video Shoot Package (4 Professional Videos)**

Rs. 10,000/-



Google Map Integration Service



At **Ventures**, we offer expert Google Maps optimization services to help businesses improve local visibility, attract nearby customers, and boost foot traffic. Our strategies focus on accurate business listings, keyword-rich descriptions, reviews management, and location-based SEO to ensure maximum reach, brand trust, and higher conversions.



Activities

- Google Business Profile Setup & Optimization
- Keyword-Rich Business Descriptions
- Photo & Video Upload Management
- Local SEO & Citation Building
- Location-Based Keyword Targeting
- Regular Updates & Maintenance
- Accurate NAP (Name, Address, Phone) Consistency
- Category & Service Optimization
- Customer Reviews & Reputation Management
- Google Maps Ranking Improvement
- Insights & Performance Tracking
- Multi-Location Business Management

Package

Local

₹ 5,000/-

On time charge

MSME Updation on Google Maps will be completed within (15 - 30 days)



Let's Work Together

Contact Us:



+91 63743 41071



www.vgksventures.com



info@vgksventures.com



140, Karuneegar St, Paramesh
Nagar, Adambakkam, Chennai,
Tamil Nadu 600088